

THE GLOBAL SUSTAINABLE SUMMIT 2017

ONE THOUSAND YOUNG
INNOVATORS, ENTREPRENEURS, ENGINEERS & CREATIVES
DENMARK & AARHUS
AUGUST 7-21, 2017

SUMMIT2017 will be the biggest international sustainability project, when in 2017 Aarhus is the European capital of culture with the slogan RETHINK.

SUMMIT2017 will be arranged by Global Citizen and Spotter in cooperation with UNSDN and a number of leading companies and institutions in Denmark, Europe and the world. UNSDSN has played an important role in the preparatory work with the 17 UN Sustainable Development Goals (SDG) that are to be confirmed by the heads of state in New York on September 27.

SUMMIT2017 will bring together 1000 young global talents in Denmark for 15 days. The first 12 days of the stay, the participants will live together at 12 'folk high schools' in Denmark. Afterwards the participants will gather for three days at the Waterfront in Aarhus, where a Sustainability Camp will be established.

SUMMIT2017 will be connected to the online recruiting tool Spotter. Via Spotter, the 1000 talented individuals will create a unique bank of sustainability skills called Talent.One, which by the end of 2017 will surpass 25,000 global talents.

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SPOTTER (which is the technical infrastructure behind TALENT.ONE) will allow the 25,000 global talents to tag their competences in a fast and accurate manner to find others with corresponding competences needed for solving a particular task. TALENT.ONE can be connected to the UN [UNSDSN/SDG], as well as to HR and R&D departments in the companies that helped make the event possible.

SUMMIT2017 has, apart from the SDG17, a focus on the following:

- *Sustainability, Innovation & Entrepreneurship*
- *Sustainable Economic Growth*
- *Smart Sustainable Cities*

Add to this a number of specific topics. These are topics that, apart from having major importance for the fulfilment of the SDG, also have major economic significance and are therefore crucial to engaging major companies on a global level:

- *Energy*
- *Water*
- *Food*
- *Construction*
- *Transport*
- *Packing*
- *Textiles*
- *Health*
- *Education*
- *Climate*
- *Waste*
- *Housing*

During the 15 day stay, the **SUMMIT2017** participants will focus on the above-mentioned subjects and for each of the specific topics define:

- *The 7 biggest challenges where action is needed now;*
- *The 7 business solutions that can be implemented now.*

Apart from this, all 1000 participants will identify **21** global talents that will be willing to tag themselves in SPOTTER / TALENT.ONE. By the end of 2017, there will be more than 25,000 talents in TALENT.ONE Last, but not least, all participants will identify:

- “The **3** habits I will change to make the world a better place”
- “The **2** selected solutions I will start implementing back home”

SUMMIT2017 will lead to action and real change, and empower a lasting alliance between key actors from Academia, Business and Civil Society. This is the so-called ABC-alliance for Sustainable Economic Growth and the UN’s Sustainable Development Goals.

